

Super Neighborhood Alliance
Houston, Texas

Juan Antonio Sorto, Ph.D
Candidate
Chairman

Philip Salerno
Vice-Chairman



Mike VanDusen
Secretary

Stacie Fairchild
Communications

Friday, November 06, 2020

Dear community members:

COVID19 brought many challenges and opportunities to the way communities organize. When my administration took office in January 2020, we set out to implement many new initiatives that would strengthen the Alliance for the next 20 years. Before COVID19, I had implemented themes to our monthly agenda for easy guidance. I also brought experts from the academic, nonprofit, and private sector to talk about the issues affecting our communities.

COVID19 made us rethink the way the Alliance engaged and share information between our communities and the different entities that are working to make our city and counties a better place to live. Since February, my administration has been working behind the scenes to secure a platform that will allow the Alliance to continue sharing information between our communities and those entities.

It is my pleasure to share that this morning the Alliance reached an agreement between Htv, Councilmember Sallie Alcorn, and the Mayor's Office to have our meetings broadcast on television starting this November. In addition, to using our social media platforms the Alliance will now be able to reach more of our community members throughout the city and counties.

The televised broadcast of the Alliance meetings will take place the week of our general meeting on Comcast Channel 16, ATT Universe 99, Htv Demand, and online. Time slot and date will be provided within the next couple of days.

I want to thank Mayor Sylvester Turner, Councilmember Sallie Alcorn, Htv, and our community members for this historic agreement.

Juan Antonio Sorto, MPA
Super Neighborhood Alliance Chairman
Texas Southern University
Ph.D Candidate, Urban Planning & Environmental Policy

A collaboration between the Mayor's Office and the following departments:

